

# Public Health Education Collaborative

## Meeting Agenda



Tuesday, May 4, 2010

5555 Ferguson Dr., Commerce CA 90022

\*Enter through Central Lobby

9:00 AM – 4:00 PM

2<sup>nd</sup> floor, Suite 220

Conference Room A, #2081

### Collaborative Goal:

Link public health practitioners to people and tools that make health education practice easier and more effective throughout Los Angeles County.

### Collaborative Objectives:

- Illustrating at least one component of health education practice through program updates and collaborative work sessions.
- Constructing an evidence base for innovative, effective, and standardized health education practice.

### By the end of this session, participants will be able to...

1. Define the term *plain language*.
2. Describe the four principles of plain language.
3. List at least one way that plain language principles can be applied to health education practice.
4. Apply at least one of the four plain language principles.
5. Identify at least one way they can apply plain language principles at their worksite.
6. Describe the role and function of Los Angeles County's Quality and Productivity Commission (QPC).
7. Identify at least one example of activities led by the QPC.
8. Describe the QPC's role in the Countywide Plain Language Initiative.
9. Recall the goal and strategies of the Countywide Plain Language Initiative.
10. List at least one example of how County departments have utilized plain language to improve service quality and staff productivity.

### Continuing Education Credits:

- Provider approved by the *California Board of Registered Nursing*, Provider # 01429 for up to 2 nursing contact hours; \$5.00 per unit for all non LA County Employees.
- Provider approved by the *National Commission for Health Education Credentialing, Inc.*, Provider # MEP2460 for up to 5 CHES contact hours.

### Upcoming Collaboratives:

<u>Date</u>	<u>Time</u>	<u>Location</u>
06/01	9:00am – 4:00pm	California Endowment 1000 N. Alameda Ave, LA 90012 Cabrillo Room
07/06	9:00am – 4:00pm	5555 Ferguson Dr. Commerce, CA 90022 2 <sup>nd</sup> floor, Suite 220, Conf. Rm. A, #2081

## Agenda

<b>Timeframe</b>	<b>Content</b>	<b>Process</b>	<b>Who</b>
9:00am-9:30am	Introductions and Overview	Round Robin & Review	Jackie Valenzuela & Kim Harrison Eowan <i>Health Education Administration</i>
9:30am-9:45am	Committee Overview	Presentation & Discussion	Milan Hill & Susan Srabian <i>Health Education Administration</i>
9:45am-10:45am	Applying Plain Language Principles in Health Education Practice	Presentation and Discussion	Milan Hill & Susan Srabian <i>Health Education Administration</i>
10:45am-11:00am	Wellness Break	Activity	Erika Siever <i>Health Education Administration</i>
11:00am-12:00pm	Understanding the Countywide Plain Language Initiative	Presentation and Discussion	Ruth Wong <i>Quality and Productivity Commission, Chief Executive Office (CEO)</i>
12:00pm-1:00pm	Lunch	On Your Own	All
1:00pm-1:15pm	Wellness Break	Activity	Kim Harrison Eowan <i>Health Education Administration</i>
1:15pm-3:15pm	Collaborative Committees	PMC and SBC Workgroups	Milan Hill & Susan Srabian <i>Health Education Administration</i>
3:15pm-3:30pm	Reconvene/Next Steps	Presentation and Discussion	Milan Hill & Susan Srabian <i>Health Education Administration</i>
3:30pm-4:00pm	Wrap-up & Evaluations	Q & A, Evaluation completion	Jackie Valenzuela <i>Health Education Administration</i>

Got questions? Contact Susan Srabian at: [ssrabian@ph.lacounty.gov](mailto:ssrabian@ph.lacounty.gov)